



BAKKERS | HOMMEN

PERSPECTIVE ON URBAN GRAVITY

Manifesto



A NON-CONFORMATIVE APPROACH TO INCLUSIVE GROWTH; SOCIAL IMPACT BY LEVERAGING URBAN GRAVITY

Creating Perspective on urban value

Bakkers | Hommen embraces a disruptive and non-conformative approach to real estate development, initiatives and investments. The company actively seeks new ways to improve the market and add value by challenging conventional thinking and embracing risks. This results in unique and valuable projects.

Bakkers | Hommen distinguishes itself by embracing off market opportunities and adopting a non-conformative approach. This proactive stance identifies opportunities that others miss. The initiation of unique projects at an early stage that meet current market demands and anticipate future urban well-being by technology use, sustainability focus, and customer centricity, the company creates unique and valuable projects, contributing to both the real estate market and broader social and environmental goals.





WE DEVELOP, BUILD AND CREATE VIBRANT, INCLUSIVE,
AND SUSTAINABLE URBAN ENVIRONMENTS FOSTERING
ECONOMIC GROWTH.

“PERSPECTIVE” INITIATIVES HARNESSSES THE POWER OF
ART, CULTURE, AND IMMERSIVE TECHNOLOGY ON “BTR”
TO GENERATE PROFOUND SOCIAL IMPACT TO ENHANCE
COMMUNITY WELL-BEING

MANIFESTO

ENHANCE INNOVATIVE MOBILITY

Our ambitious projects, like the Koelhuis District in Eindhoven, Ruimtekwartier in Utrecht, The Wall in Eindhoven, The Lee Towers in Rotterdam, M4H in Rotterdam and Brainpark Max Euwekwartier in Rotterdam, are shining examples of our holistic approach to urban development. By balancing economic growth, social well-being, and technological innovation, we create vibrant spaces that offer affordable housing, enhance mobility, retain local talent, and uplift surrounding neighborhoods. Our visionary outlook ensures we stay ahead of evolving trends and needs, benefiting residents, users, investors, municipalities, and all stakeholders.

PUBLIC AND PRIVATE COLLABORATION MAKES CHANGE

We believe in the power of collaboration. Our proactive partnerships with Government, municipalities and specified RE-specialists, accelerate project implementation and ensure alignment with broader urban and sustainable goals. These public-private collaborations foster balanced urban development, where economic growth harmonizes with social equity and environmental sustainability. Our forward-looking collaborative approach guarantees the best outcomes for all stakeholders.

SUBSTANTIAL READY TO BUILD AFFORDABLE BTR PORTFOLIO

With a robust pipeline of 5,000 rental apartments designed to be affordable and rich with communal amenities, we are poised to make a significant impact on urban living. The construction of the first 1,200 apartments in Rotterdam Brainpark, Zoetermeer, and Amersfoort will commence by the end of 2024. Following second half of 2025 with another 2500 apartments in Utrecht - Ruimtekwartier, Rotterdam - Max Euwekwartier, Rotterdam, M4H - Eindhoven, Koelhuis District and more. Our future-focused approach ensures these developments remain adaptable and sustainable, evolving to meet the needs of tomorrow.



PERSPECTIVE ON SOCIAL IMPACT

COMMITMENT TO SUSTAINABILITY AND INNOVATION

Adhering to BREEAM In-Use standards, Paris Proof guidelines, and CRREM pathways, we are dedicated to creating sustainable, future-proof urban environments. Our projects are designed to minimize ecological footprints, enhance energy efficiency, and bolster community resilience, fostering a greener, cleaner world. We are passionate about long-term sustainability and are committed to creating living spaces that benefit both people and the planet.

INVESTING IN THE FUTURE

Our investments are driven by commitment to future generations. The perspective portfolio by Bakkers | Hommen offers a solid investment in future proof, to invest in more than just real estate-to Invest or joint venture in sustainable, inclusive, and innovative communities. Together, we generate positive impact and sustainable growth, addressing the challenges of tomorrow with foresight and precision.

PERSPECTIVE ON URBAN DEVELOPMENT

SHAPING URBAN & CULTURAL GRAVITY BY BUILDING COMMUNITIES THAT INSPIRE, CONNECT AND THRIVE

With a robust pipeline of 5,000 build to rental apartments designed to be affordable and rich with communal amenities, we are poised to make a significant impact on urban living. By leveraging art, design, serviced living and immersive technology, fostering strong community ties, and prioritizing quality of life. We can build sustainable cities and vibrant communities that thrive in harmony with our environment.

AMPLIFYING SOCIAL IMPACT

Our inclusive strategies foster community cohesion and economic growth. By focusing on affordable housing and providing specialized workspaces, we help retain local talent and nurture thriving communities. Through strategic collaborations that integrate art, culture, and technology, we amplify the social fabric of our developments, enhancing resident and user engagement and satisfaction.

THE BAKKERS HOMMEN IMPACT

We transcend the creation and transformation of physical spaces. We cultivate vibrant, resilient communities ready for the future. Through thoughtful planning and inclusive strategies, we drive sustainable urban development that fosters economic growth and enhances social well-being. Our sharp perspective on future trends and needs ensures that our projects not only meet the demands of today but also pave the way for a brighter, more inclusive tomorrow.



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Collaboration makes change | Communities breeds social engagement | Cultural gravity inspires economic innovation | Social and economic gravitational forces to ensure long-term resilience and vibrancy | Shaping urban gravity, together we build sustainable cities that inspire, connect and thrive.



BAKKERS | HOMMEN

WE ADD VALUE TO CITIES

WE ADD VALUE TO COMMUNITIES

WE ADD VALUE TO LIFE

CONTACT

Rotterdam

K.P. van der Mandelelaan 41-43 (5^e verdieping)

3062 MB Rotterdam

Tel: +31 854 836 030

waerdevast@bakkers-hommen.nl

P.O. Box: Postbus 41 | 5600 AA Eindhoven

EINDHOVEN

Hugo van der Goeslaan 4-6

5613 LG Eindhoven

Tel: +31 854 836 030

waerdevast@bakkers-hommen.nl

P.O. Box: Postbus 41 | 5600 AA Eindhoven